







**HISTORY**

**AMBIENT SHELF**

BISCUITS	10
COCONUT CAKES	12
BROWNIES & SLICES	14
TUBS & DISPLAYS	16
GOURMET	17

**FROZEN SHELF**

PROFITEROLES	22
ECLAIRS	23
MACARONS	24
DONUTS & OTHERS	25
ASSORTMENTS	26

**BAKERY/FRESH**

DONUTS	30
CREAM PUFFS AND MINI ECLAIRS	34
AMERICAN COOKIES	36
MACARONS	38
BISCUITS DE PAULINE	46



IT STARTED WITH A COOKIE ...





## HISTORY



# BORN IN THE HEART OF FLANDERS FIELDS

1935. In the bustling city centre of Ypres, Master Baker Popelier lays the foundations of a truly unique bakery tradition. By selecting flours from the finest cereals, using the best quality ingredients and guaranteeing freshness - always, no matter what - he sets a new standard for artisan craftsmanship. Albert Popelier's small shop soon welcomes people from far and wide, eager to explore his exquisite taste.

*Albert Popelier passing on his love for baking to his son, Luc Popelier*



## PASSION WITHOUT PRETENSION.



*Luc Popelier's biggest dream is sharing his father's authentic biscuits with the entire world*

**"OUR GOAL IS TO BRING JOY AND HAPPINESS TO PEOPLE AROUND THE WORLD BY OFFERING GREAT COOKIES AND PASTRIES."**

The bakery really takes off when Luc Popelier and Frans Castelein start experimenting with traditional cookies. Their biggest challenge: making their delicacies accessible on a larger scale, securing their bakery expertise and family spirit.

Today, Poppies consists of many bakeries, each one specialised in a unique recipe or variety of products. With its Belgian roots, Poppies embodies the hospitality of the West Flemish Flanders Fields and the generosity of Belgian gastronomy culture.







## ARTISAN CRAFTSMANSHIP

We are proud to be a 100% family-owned business. Ensuring stability, long-term vision and passion. We build strong and long-lasting relationships. And just like Albert Popelier, we're always on the lookout for exciting ways to make our traditional recipes even more delicious!

## EXQUISITE TASTE & QUALITY

We're proud to make honest products, assuring unmatched craftsmanship in every cake, bake and biscuit we produce. From obtaining higher-grade certificates to continuous monitoring of our products and choosing certified logistical partners who deliver our products on time.

## FROZEN DESSERTS

Freshly baked, cooled and immediately frozen: that's how we make sure all of our desserts keep their deliciously fresh taste, heavenly texture and mesmerising looks.

## MACARONS

Delicious, light and brittle: this bite-sized classic owes up to its worldwide popularity! Our almond meringue cookies come in cheerful colours, numerous beloved flavours and a chewy texture that will make you melt for more.

## CAKES & PASTRIES

Nothing beats the intense flavour of a freshly baked cake or pocket-sized pastry snack. Whether you prefer it deliciously moist inside or just the right crunch on the out: our cakes & pastries assortment will give you that irresistible bite.

## BAKERY PRODUCTS

Freshly prepared, expertly baked. Our bakery department takes you to a special place of delight, right from the very first bite. Baking expertise lies at the very heart of Popelier's timeless tradition.

## BISCUITS

Each and every one of our biscuits is – still today – traditionally made. Deliciously sweet with your favourite flavour notes, appetising colours and a lovely texture. All baked to crispy perfection.



## CUSTOMER-MINDED

WE'RE ONLY HAPPY WHEN YOU ARE. WE DO EVERYTHING IN OUR POWER TO FULLY SATISFY YOUR NEEDS WITH EXCELLENT CUSTOMER SERVICE, ON POINT SOLUTIONS AND CUTTING-EDGE TECHNOLOGY. WE STAY ON TREND, AND IN TOUCH WITH ALL OUR CUSTOMERS TO ENSURE MAXIMUM CONSUMER VALUE.





# AMBIENT SHELF

*Tiny, crunchy...*

*and absolutely golden.*

*Mini Caux*  
*A small biscuit made of buttery puff*  
*pastry, sprinkled with sugar and lightly*  
*caramelised in the oven.*

*Original*  
*recipe*





# BISCUITS

"No biscuit is more Belgian than the caramelised biscuit or speculoos. A special, secret mix gives the cookie its characteristically sharp, sweet flavour."



## Twists

Sugar glazed puff pastry cookies with a twist

R005009

Weight: 125 g

Cases/EU pallet: 110

CU/outer case: 12

Shelf life in months: 12



## Twists

Sugar glazed puff pastry cookies with a twist

R000992

Weight: 200 g

Cases/EU pallet: 80

CU/outer case: 12

Shelf life in months: 12



## Mini Cœur de Flandres

Sugar glazed heart shaped puff pastry cookies

R010456

Weight: 125 g

Cases/EU pallet: 110

CU/outer case: 12

Shelf life in months: 12



## Crakini

Crispy sugar glazed pretzels

R003990

Weight: 300 g

Cases/EU pallet: 56

CU/outer case: 12

Shelf life in months: 8



## Caramelito

Single packed caramelised cookies

R005451

Weight: 150 g

Cases/EU pallet: 156

CU/outer case: 12

Shelf life in months: 9



## Speculoos

Caramelised cookies

R011421

Weight: 250 g

Cases/EU pallet: 100

CU/outer case: 18

Shelf life in months: 9



## Popiroll

Crispy rolled cookies

R004936

Weight: 125 g

Cases/EU pallet: 110

CU/outer case: 12

Shelf life in months: 12



## Popiroll

Crispy rolled cookies

R004391

Weight: 125 g

Cases/EU pallet: 120

CU/outer case: 12

Shelf life in months: 12



## Pop'n Choc

Crispy rolled cookies, dipped in chocolate

R008343

Weight: 125 g

Cases/EU pallet: 120

CU/outer case: 12

Shelf life in months: 12



## Swedish Oatmeal Cookie

Crispy cookies with oat flakes

R018710

Weight: 100 g

Cases/EU pallet: 90

CU/outer case: 12

Shelf life in months: 12



## Swedish Chocolate Oatmeal Cookie

Crispy cookies with oat flakes and Belgian chocolate

R018711

Weight: 150 g

Cases/EU pallet: 90

CU/outer case: 12

Shelf life in months: 12





COCONUT  
CAKES

"Pairing perfectly with chocolate or jam,  
our fresh coconut shavings add a delightful  
touch of sweetness to our cakes which makes  
them completely irresistible."



**Belgian Coconut Macaroons**  
6 large soft coconut macaroons

R016537  
Weight: 190 g      Cases/EU pallet: 132  
CU/outer case: 12      Shelf life in months: 8



**Belgian Choc Macaroons**  
6 large soft coconut macaroons with chocolate

R016536  
Weight: 220 g      Cases/EU pallet: 132  
CU/outer case: 12      Shelf life in months: 8



**Colombo**  
10 large soft coconut macaroons with chocolate

R000896  
Weight: 400 g      Cases/EU pallet: 80  
CU/outer case: 8      Shelf life in months: 5



**Creola**  
8 large coconut stars

R001105  
Weight: 300 g      Cases/EU pallet: 99  
CU/outer case: 12      Shelf life in months: 5



**Cocolito**  
Mini coconut stars

R001287  
Weight: 250 g      Cases/EU pallet: 80  
CU/outer case: 12      Shelf life in months: 5



**Fiammette**  
15 mini coconut stars

R014309  
Weight: 220 g      Cases/EU pallet: 84  
CU/outer case: 18      Shelf life in months: 8



**Chocolito**  
12 mini coconut stars with chocolate

R016173  
Weight: 200 g      Cases/EU pallet: 84  
CU/outer case: 18      Shelf life in months: 5



**Macarita**  
Crispy coconut cookies

R000451  
Weight: 200 g      Cases/EU pallet: 70  
CU/outer case: 12      Shelf life in months: 6



**Marimba**  
5 coconut rings with strawberry jam

R016172  
Weight: 200 g      Cases/EU pallet: 70  
CU/outer case: 16      Shelf life in months: 5

AMBIENT SHELF



SLICES & BROWNIES

"Apricot slices or carrés confitures are real Flemish icons. These fruity treats are made of puff pastry and apricot jam spread before they're baked nicely crisp and crunchy. They are especially known for the 'maze' shape of their top layer."



**Frangitarte**  
4 almond cake slices

R003794  
Weight: 200 g  
CU/outer case: 14

Cases/EU pallet: 120  
Shelf life in months: 4



**Apri'Co**  
8 apricot jam slices

R002019  
Weight: 175 g  
CU/outer case: 15

Cases/EU pallet: 72  
Shelf life in months: 4



**Raspberry Cake**  
6 raspberry almond slices

R016963  
Weight: 200 g  
CU/outer case: 12

Cases/EU pallet: 90  
Shelf life in months: 4



**Brownies**  
8 single wrapped brownies with Belgian chocolate

R019286  
Weight: 240 g  
CU/outer case: 10

Cases/EU pallet: 108  
Shelf life in months: 4



**Gluten Free Brownies**  
4 brownies with Belgian chocolate

R017171  
Weight: 200 g  
CU/outer case: 12

Cases/EU pallet: 120  
Shelf life in months: 4



**Brownie à partager**  
One big brownie to share with Belgian chocolate

R016488  
Weight: 285 g  
CU/outer case: 10

Cases/EU pallet: 108  
Shelf life in months: 4



## TUBS & DISPLAYS



### Display Coconut Macaroons

Display with 24 single packed soft coconut macaroons

R016035

Weight: 840 g

DP/outer case: 6

Cases/UK pallet: 70

Shelf life in months: 5



### Display Chocolate Coconut Macaroons

Display with 24 single packed soft chocolate coconut macaroons

R013690

Weight: 960 g

DP/outer case: 6

Cases/UK pallet: 70

Shelf life in months: 5



### Mini Coconut Macaroons Chocolate

Tub with 40 coconut macaroons with Belgian chocolate

R016783

Weight: 700 g

Cases/UK pallet: 360

Shelf life in months: 5

## GOURMET

d'Haubry  
Macarons since 1984



### Mini Cœur

Sugar glazed heart shaped puff pastry cookies

R015453

Weight: 100 g

CU/outer case: 12

Cases/EU pallet: 120

Shelf life in months: 12



### Mini Roll

Crispy rolled cookies with butter

R015372

Weight: 80 g

CU/outer case: 12

Cases/EU pallet: 120

Shelf life in months: 10



### 6 Macarons

Strawberry, pistachio, lemon

R013762

Weight: 72 g

CU/outer case: 12

Cases/EU pallet: 143

Shelf life in months: 11



### 6 Macarons

Vanilla, mocha, chocolate

R013764

Weight: 72 g

CU/outer case: 12

Cases/EU pallet: 143

Shelf life in months: 11



### 9 Macarons

Pistachio, strawberry, lemon

R013806

Weight: 108 g

CU/outer case: 12

Cases/EU pallet: 96

Shelf life in months: 11

## AMBIENT SHELF





"Ah, macarons. These delightful almond meringue treats come in cheerful colours and have a heavenly crispy yet chewy texture."



**3 Macarons**  
*Strawberry, pistachio, chocolate*

R014277	Cases/EU pallet: 180
Weight: 36 g	Shelf life in months: 11
CU/outer case: 20	



**6 Macarons**  
*Strawberry, pistachio, chocolate*

R013755	Cases/EU pallet: 180
Weight: 72 g	Shelf life in months: 11
CU/outer case: 10	



**9 Macarons**  
*Strawberry, pistachio, chocolate*

R013804	Cases/EU pallet: 96
Weight: 108 g	Shelf life in months: 11
CU/outer case: 12	



**6 Strawberry Macarons**

R013753	Cases/EU pallet: 180
Weight: 72 g	Shelf life in months: 11
CU/outer case: 10	



**6 Vanilla Macarons**

R013748	Cases/EU pallet: 180
Weight: 72 g	Shelf life in months: 11
CU/outer case: 10	



**6 Macarons**  
*Strawberry, pistachio, lemon*

R013756	Cases/EU pallet: 143
Weight: 72 g	Shelf life in months: 11
CU/outer case: 12	



**6 Macarons**  
*Vanilla, mocha, chocolate*

R013758	Cases/EU pallet: 143
Weight: 72 g	Shelf life in months: 11
CU/outer case: 12	



**12 Macarons**  
*Vanilla, chocolate, strawberry, pistachio, lemon, salted caramel*

R019231	Cases/EU pallet: 91
Weight: 144 g	Shelf life in months: 11
CU/outer case: 12	



**6 Pistachio Macarons**

R013750	Cases/EU pallet: 180
Weight: 72 g	Shelf life in months: 11
CU/outer case: 10	



**6 Chocolate Macarons**

R013749	Cases/EU pallet: 180
Weight: 72 g	Shelf life in months: 11
CU/outer case: 10	



*Profiteroles*  
Cute balls of French choux pastry  
filled with ice cream or a heavenly  
smooth whipped cream.



**FROZEN  
SHELF**



PROFITEROLES

"Freshly baked, cooled and immediately frozen: that's how we make sure all of our desserts keep their deliciously fresh taste, heavenly texture and mesmerising looks. Their carefully designed packaging keeps them fresh all the way to your plate."

ECLAIRS

"Deliciously crisp on the outside, heavenly creamy on the inside: the eclair is an iconic piece of French pastry made of choux dough, richly filled with cream and topped off with the icing of your choice."



**Profiteroles**  
20 profiteroles filled with dairy cream

R006051  
Weight: 250 g  
CU/outer case: 10  
Cases/EU pallet: 77  
Shelf life in months: 18



**Profiteroles**  
20 profiteroles filled with dairy cream and 2 sachets of chocolate sauce

R004633  
Weight: 325 g  
CU/outer case: 8  
Cases/EU pallet: 99  
Shelf life in months: 18



**Profiteroles**  
20 profiteroles filled with chocolate cream

R023560  
Weight: 250 g  
CU/outer case: 12  
Cases/EU pallet: 72  
Shelf life in months: 18



**Mini Eclairs Pâtisiers**  
12 mini eclairs filled with vanilla cream, topped and decorated with chocolate

R016594  
Weight: 200 g  
CU/outer case: 12  
Cases/EU pallet: 84  
Shelf life in months: 18



**Mini Eclairs Chocolate**  
12 mini eclairs filled with chocolate cream, topped and decorated with chocolate

R016599  
Weight: 200 g  
CU/outer case: 12  
Cases/EU pallet: 84  
Shelf life in months: 18



**Chocolate Enrobed Profiteroles**  
12 profiteroles with a creamy filling and a milk chocolate coating

R016471  
Weight: 200 g  
CU/outer case: 8  
Cases/EU pallet: 104  
Shelf life in months: 18



**Salted Caramel Profiteroles**  
12 profiteroles with a creamy filling, a salted caramel core and a salted chocolate flavoured coating

R020731  
Weight: 240 g  
CU/outer case: 10  
Cases/EU pallet: 88  
Shelf life in months: 18



**Latte Macchiato Profiteroles**  
12 profiteroles with a creamy filling and a core of coffee sauce, a white chocolate flavoured coating and coffee decoration

R022137  
Weight: 215 g  
CU/outer case: 10  
Cases/EU pallet: 88  
Shelf life in months: 18



**Mini Eclairs Banana**  
12 mini eclairs filled with banana cream and banana topping

R017670  
Weight: 200 g  
CU/outer case: 12  
Cases/EU pallet: 84  
Shelf life in months: 18



**Mini Eclairs Coffee**  
12 mini eclairs filled with coffee cream and coffee topping

R018721  
Weight: 200 g  
CU/outer case: 12  
Cases/EU pallet: 84  
Shelf life in months: 18



MACARONS



**6 Macarons**  
*Vanilla, lemon, salted caramel, chocolate, raspberry, pistachio*

R023620	Cases/EU pallet: 180
Weight: 66 g	Shelf life in months: 15
CU/outer case: 10	



**12 Macarons**  
*Vanilla, lemon, salted caramel, chocolate, raspberry, pistachio*

R020075	Cases/EU pallet: 91
Weight: 132 g	Shelf life in months: 15
CU/outer case: 12	



**36 Macarons**  
*Vanilla, lemon, salted caramel, chocolate, strawberry, pistachio*

R020228	Cases/EU pallet: 42
Weight: 396 g	Shelf life in months: 15
CU/outer case: 9	



DONUTS AND OTHERS



**Domino's**  
*16 mini vanilla cream slices*

R001431	Cases/EU pallet: 96
Weight: 220 g	Shelf life in months: 18
CU/outer case: 12	



**Trio Mini Donuts**  
*9 mini donuts in 3 flavours*

R022593	Cases/EU pallet: 56
Weight: 276 g	Shelf life in months: 18
CU/outer case: 9	



**Duo Mini Donuts**  
*8 filled mini donuts in 2 flavours*

R022181	Cases/EU pallet: 84
Weight: 184 g	Shelf life in months: 18
CU/outer case: 12	



**Donuts Without Palm Oil**  
*4 donuts in 2 flavours*

R023575	Cases/EU pallet: 80
Weight: 220 g	Shelf life in months: 18
CU/outer case: 8	





# ASSORTMENTS

"What 's better than sharing generous moments with your loved ones? Make dessert extra memorable with our carefully selected assortments."



**Mini Assortment**  
Assortment of 10 mini eclairs pâtissiers and 10 crispy chocolate enrobed profiteroles

R010469	Cases/EU pallet: 54
Weight: 345 g	Shelf life in months: 15
CU/outer case: 8	



**Mini Eclairs Assortment**  
Assortment of 6 mini eclairs in 4 flavours: chocolate, white chocolate, raspberry, coffee

R018573	Cases/EU pallet: 49
Weight: 400 g	Shelf life in months: 15
CU/outer case: 9	



**Petits Fours**  
Assortment of 12 mini pastries: mini eclairs, salted caramel & raspberry macarons, salted caramel & latte macchiato profiteroles

R023536	Cases/EU pallet: 81
Weight: 185 g	Shelf life in months: 15
CU/outer case: 8	



**Petits Fours**  
Assortment of 52 mini pastries: mini eclairs, macarons raspberry, strawberry cream slices, crispy enrobed profiteroles

R012045	Cases/EU pallet: 21
Weight: 800 g	Shelf life in months: 15
CU/outer case: 10	



**Mini Assortment**  
Assortment of 55 mini pastries: mini eclairs, strawberry cream slices, brownies, crispy enrobed profiteroles

R010293	Cases/EU pallet: 21
Weight: 915 g	Shelf life in months: 15
CU/outer case: 10	







# BAKERY / FRESH



*Sweet, chocolatey  
and surprisingly light texture.*

*Donuts  
Deliciously moist, our yeast-raised  
and deep-fried donuts  
come in a variety of toppings,  
fillings and glazes.*





DONUTS

"All our donuts are deep-fried to golden brown perfection: fun colours, festive sprinkles and filled with fruity jam or cream. Your moment of pure indulgence!"

3 sizes

Mini, medi and large

Ø ±55mm



Ø ±70mm



Ø ±90mm



Decorations

Icing, coating, stripes, chunks, etc.



Fillings

Jams, chocolate, creams, etc.



Packaging

Cardboard tray (2-4-6-8), blister, platter



No Palm Oil Assortment





OVER-THE-TOP  
DONUTS

Ø ±90MM

BAKERY/FRESH

"You can't go wrong with the classic donuts, but if you want to go above and beyond, try the over-the-top donuts! You do-nut have to look hard to find the cutest monster donuts. These over-the-top donuts will blow your mind. A must-try!"



**Blue Monster Donut**  
*Blue topping with blue sprinkles*

R023788  
Weight per piece: ± 57 g    Cases/EU pallet: 72  
CU/outer case: 36    Shelf life in months: 15



**Pink Monster Donut**  
*Pink topping with pink sprinkles*

R023790  
Weight per piece: ± 57 g    Cases/EU pallet: 72  
CU/outer case: 36    Shelf life in months: 15



**Sprinkle Monster Donut**  
*White topping with coloured sprinkles*

R023791  
Weight per piece: ± 57 g    Cases/EU pallet: 72  
CU/outer case: 36    Shelf life in months: 15



**Candy Monster Donut**  
*Choc topping with multicoloured candies*

R023789  
Weight per piece: ± 68 g    Cases/EU pallet: 72  
CU/outer case: 36    Shelf life in months: 15





CREAM PUFFS  
AND  
MINI ECLAIRS

*"What's better than silky smooth vanilla cream in a sweet, airy  
choux dough? Well, nothing really. Discover what our  
Cream Puffs & Eclairs can do for your taste buds."*

BAKERY/FRESH



11 Cream Puffs wth Powdered Sugar

R	Shelf life
Weight: 220 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 144	chilled in days: 4



10 Mini Eclairs Enrobed with Lines

R	Shelf life
Weight: 160 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 144	chilled in days: 4



11 Cream Puffs Enrobed with Chocolate

R	Shelf life
Weight: 209 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 144	chilled in days: 4



6 Salted Caramel Creamy Puffs

R	Shelf life
Weight: 115 g	frozen in months: 18
CU/outer case: 12	Shelf life
Cases/EU pallet: 91	chilled in days: 4



6 Latte Macchiato Creamy Puffs

R	Shelf life
Weight: 111 g	frozen in months: 18
CU/outer case: 12	Shelf life
Cases/EU pallet: 91	chilled in days: 4



5 Cookie Crumble Cream Puffs

R	Shelf life
Weight: 92 g	frozen in months: 18
CU/outer case: 12	Shelf life
Cases/EU pallet: 91	chilled in days: 4



11 Latte Macchiato Creamy Puffs

R	Shelf life
Weight: 203,5 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 144	chilled in days: 4



11 Salted Caramel Creamy Puffs

R	Shelf life
Weight: 220 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 144	chilled in days: 4



2 Large Chocolate  
Enrobed Cream Puffs

R	Shelf life
Weight: 240 g	frozen in months: 18
CU/outer case: 6	Shelf life
Cases/EU pallet: 90	chilled in days: 4



11 Christmas Cream Puffs

R	Shelf life
Weight: 220 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 128	chilled in days: 4



11 Halloween Cream Puffs

R	Shelf life
Weight: 220 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 128	chilled in days: 4



11 Valentine Cream Puffs

R	Shelf life
Weight: 220 g	frozen in months: 18
CU/outer case: 8	Shelf life
Cases/EU pallet: 128	chilled in days: 4





AMERICAN  
COOKIES



"Whether chocolate chip or double choc cookie, these biscuits are an American dream come true. Enjoy their chewy texture and meltingly nice inside. Just thaw & serve!"

SINGLE  
PACKED

Chocolate Chip Cookie

R019283	Net weight case: 2560 g
Weight per piece: ± 80 g	Cases/EU pallet: 120
Pieces/case: ± 32	Shelf life in months: 12

Cranberry & White Chocolate Cookie

R019468	Net weight case: 2560 g
Weight per piece: ± 80 g	Cases/EU pallet: 120
Pieces/case: ± 32	Shelf life in months: 12

Double Chocolate Cookie

R019284	Net weight case: 2560 g
Weight per piece: ± 80 g	Cases/EU pallet: 120
Pieces/case: ± 32	Shelf life in months: 12



CLAM  
SHELL

Chocolate Chip Cookie

R022817	Net weight case: 1440g
Weight per piece: 160 g	Cases/EU pallet: 117
Pieces/case: 9	Shelf life in months: 12



Cranberry & White Chocolate Cookie

R	Net weight case: 1440g
Weight per piece: 160 g	Cases/EU pallet: 117
Pieces/case: 9	Shelf life in months: 12



Double Chocolate Cookie

R022816	Net weight case: 1440g
Weight per piece: 160 g	Cases/EU pallet: 117
Pieces/case: 9	Shelf life in months: 12



# MACARONS

BAKERY/FRESH





CLASSIC  
FLAVOURS

Chocolate

Lemon

Pistachio

Raspberry

Mocha

Strawberry

Vanilla

Salted Caramel

FRUITY  
FLAVOURS

Lime\*

Passion fruit\*

Blood orange\*

Blueberry\*

Coconut\*

\*Available from April – August





NEW

## CHOCOLATE FLAVOURS

Dark Chocolate



Choc 'n orange



Milk Chocolate



White Chocolate





# MACARONS

## Assortment of 6 Macarons

6 different flavours (vanilla, lemon, salted caramel, chocolate, raspberry, pistachio)

R023815

Weight: 66 g

CU/outer case: 12

Cases/EU pallet: 187

Shelf life in months: 15

After defrosting: 35 days

at 4-7°C

## Assortment of 10 Macarons

5 different flavours (salted caramel, chocolate, vanilla, raspberry, pistachio)

R021324

Weight: 110 g

CU/outer case: 9

Cases/EU pallet: 132

Shelf life in months: 15

After defrosting: 35 days

at 4-7°C

## Assortment of 12 Macarons

6 different flavours (raspberry, pistachio, lemon, vanilla, mocha, chocolate)

R017520

Weight: 132 g

CU/outer case: 9

Cases/EU pallet: 132

Shelf life in months: 15

After defrosting: 35 days

at 4-7°C

## Assortment of 4 Macarons

4 different flavours (salted caramel, chocolate, strawberry, pistachio)

R019760

Weight: 44 g

CU/outer case: 15

Cases/EU pallet: 198

Shelf life in months: 15

After defrosting: 35 days

at 4-7°C

## Assortment of 4 Chocolate Macarons

4 different flavours (dark chocolate, milk chocolate, white chocolate, choc 'n orange)

R023814

Weight: 44 g

CU/outer case: 15

Cases/EU pallet: 198

Shelf life in months: 15

After defrosting: 35 days

at 4-7°C





BISCUITS  
DE PAULINE

"These gourmet cookies in a premium packaging  
are freshly baked with love.  
Discover which one delights you the most."



**Twists**  
*Sugar glazed puff pastry cookies  
with a twist - butter recipe*

R014826	Cases/EU pallet: 100
Weight: 150 g	Shelf life in months: 6
CU/outer case: 12	



**Mini Cigarettes**  
*Mini crispy rolled cookies - butter recipe*

R014821	Cases/EU pallet: 100
Weight: 125 g	Shelf life in months: 6
CU/outer case: 12	



**Cigarettes Choco**  
*Crispy rolled cookies, dipped in chocolate*

R014825	Cases/EU pallet: 100
Weight: 180 g	Shelf life in months: 6
CU/outer case: 12	



**Mini Coeurs**  
*Sugar glazed heart shaped  
puff pastry cookies- butter recipe*

R014751	Cases/EU pallet: 100
Weight: 175 g	Shelf life in months: 6
CU/outer case: 12	



**Mini Chocolate Macaroons**  
*Mini macaroon stars with real  
Belgian chocolate decoration*

R014823	Cases/EU pallet: 100
Weight: 200 g	Shelf life in months: 6
CU/outer case: 12	



**Mini Macaroons**  
*Mini macaroon stars*

R014824	Cases/EU pallet: 100
Weight: 200 g	Shelf life in months: 6
CU/outer case: 12	







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